

VALLEY CENTER ECONOMIC DEVELOPMENT BOARD MEETING MINUTES

Wednesday, January 6, 2021 1:00 P.M.

Valley Center City Hall, 121 S. Meridian Avenue, Valley Center, KS

(via Zoom <https://us02web.zoom.us/j/81691398485?pwd=RXhOM0NYbk5PdGluN01oK1ZKdEg3Zz09>)

MEETING WAS CALLED TO ORDER AT 1:03 P.M.

THOSE IN ATTENDANCE:

Ben Anderson
Mike Bonner
Casey Carlson
Ashley Martin
Brian Haight
Brent Clark, City Administrator
Ryan Shrack, Community Development Director
Angie Basden, Community Development Assistant

APPROVAL OF DRAFT MINUTES

Motion was made by Carlson and seconded by Haight to approve the minutes of the December 2, 2020 meeting. Vote was unanimous.

CHAIRPERSON OFFICER ELECTION:

Shrack thanked Ben Anderson for his service as the current chairperson and inquired if anyone would like to serve as Chairperson for the year 2021. A motion was made by Carlson to nominate Ben Anderson as Chairperson and it was seconded by Bonner. Motion was unanimous. Ben Anderson will continue to serve as Chairperson for the Economic Development Board for 2021.

OLD BUSINESS:

A. Economic Development Incentives Policy Approval

Shrack explained Ordinance 1353-21 would be adopting a new Economic Development Incentives Policy for Valley Center. This has been adopted by both Sedgwick County and the City of Wichita. Shrack explained the only exceptions not included in the ordinance are the Downtown Development, Façade Improvement Program and the Maps as these programs are specific to City of Wichita and are not applicable to the City of Valley Center. Shrack pointed out that there is language Section 1 E. allowing the Economic Development Board to review applications and provide written recommendations to City Council. Shrack will present to City Council on January 19th if approved.

A motion was made by Carlson to recommend approval of the Guidelines and Ordinances and it was seconded by Martin. Motion was unanimous.

NEW BUSINESS: None

GENERAL DISCUSSION: Previously Colbert had suggested advertising on Billboard. Shrack shared billboard quotes. Shrack also mentioned that a Site Selector magazine that is a nationwide publication that goes out to various Economic Development organizations. This magazine will include an additional publication “All about Kansas,” that was made possible by the State of Kansas through the Department of Commerce. Shrack is providing a flyer

representing the City of Valley Center that will be included in the “All about Kansas” magazine. It is our most recent marketing effort. Shrack made a request to move the Feb 3rd meeting to Thursday Feb 4th due to a schedule conflict. Motion was made by Bonner with a second by Carlson to approve moving the meeting date. Motion was unanimous.

ADJOURNMENT

Motion was made by Bonner and seconded by Carlson to adjourn the meeting. Motion was unanimous. Meeting was adjourned at 1:28 P.M.

Respectfully submitted,

Ryan Shrack, Economic Development Board Secretary